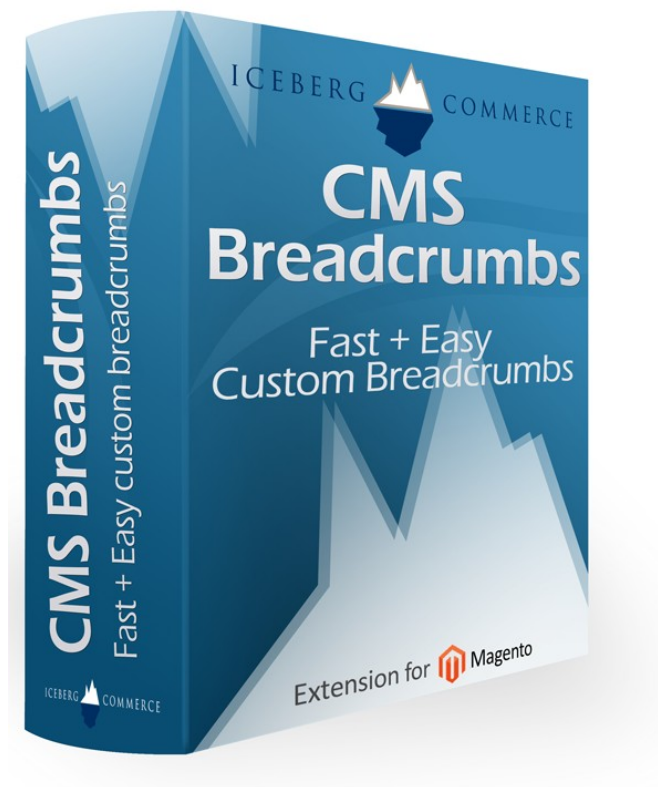




Iceberg Commerce  
CMS Breadcrumbs Extension 1.0.0  
For Magento Version 1.4 +



User Manual  
August 2010

# Introduction

Magento CMS Breadcrumbs are a powerful feature allowing your customers to navigate your store efficiently.

By default, Magento lets you turn on or off breadcrumbs for all CMS pages from the system configuration. If you have them on, then the default breadcrumbs on each page are "Home" and the current page title. To customize your breadcrumbs, you have to modify core code or add layout xml.

This extension gives you full control of how breadcrumbs are shown on a cms page. You can turn breadcrumbs on or off on each page, you can use the default breadcrumbs that Magento generates, or you can define your own custom breadcrumbs! All this is done with an easy to use interface integrated on the existing CMS edit page.

## Features:

- Specify custom breadcrumbs with an easy to use interface
- Adds an extra Tab to the left side bar on CMS edit pages
- Easily remove breadcrumbs from being displayed on a CMS page
- Use default breadcrumbs generated by Magento
- Multi-store compatible
- Follows Magento Coding Guidelines. Very high quality of code and thoroughly tested. No core code is modified so next time you update Magento, this extension will continue to work!

## Use Cases:

- **Homepage or landing pages:** You can use this extension to remove breadcrumbs completely from these pages
- **Nested Pages** (e.g. Customer service section of your site): You may want to have breadcrumbs that let you link together a whole section. For example: "Home > Customer Service > Returns", "Home > Customer Service > Contact Us", etc....  
This gives your customers an easy way to get back to the previous section.
- **SEO:** Sometimes you have a long "Page Title" for a page. This page title is used for the meta title and can often get really long – Magento uses this same page title for the default breadcrumbs. For page breadcrumbs, you often want a short and compact label for each link. This extension lets you do that easily, so you can have a long page title for SEO reasons and have a compact breadcrumb for easy navigation.

# Part One - Install Guide

## Copy Files to your Magento installation directory

The First Step is to copy all files to your Magento installation directory.

1. Unzip IcebergCommerce\_CMSBreadcrumbs.zip
2. Copy the following folders and files to your local Magento Installation:
  - CMSBreadcrumbs/js/iceberg
    - copy to magento/js/
  - CMSBreadcrumbs/app/code/community/IcebergCommerce
    - copy to magento/app/code/community/
  - CMSBreadcrumbs/app/design/adminhtml/default/default/template/iceberg
    - copy to magento/app/design/adminhtml/default/default/template/
  - CMSBreadcrumbs/app/design/adminhtml/default/default/layout/cmsbreadcrumbs.xml
    - copy to magento/app/design/adminhtml/default/default/layout/
  - CMSBreadcrumbs/app/etc/modules/IcebergCommerce\_CMSBreadcrumbs.xml
    - copy to magento/app/etc/modules/
3. Log into your Magento admin panel
4. Flush your Magento Cache (Admin > System > Cache Management > Flush Magento Cache)

## Verify Installation

This Second step will verify the module was installed correctly.

1. Go to Admin > System > Configuration > Advanced
  - Verify that IcebergCommerce\_CMSBreadcrumbs is listed and enabled
2. Go to Admin > CMS > Pages
  - Select a page to edit
  - Verify that there is a tab on the left sidebar named "Breadcrumbs"

Please verify that the 2 items in the list above appear correctly. If any of the items listed above are not displaying as listed above, please verify that you have copied all files to the correct place and that you have flushed your Magento cache.

# Part Two – How to use the extension

Log into your admin and select a CMS Page to Edit. In this example, we going to be editing a page called "Coupons and Promotions". We want this page to be a subpage of the Customer Service Page, so we will edit the breadcrumbs to reflect this.

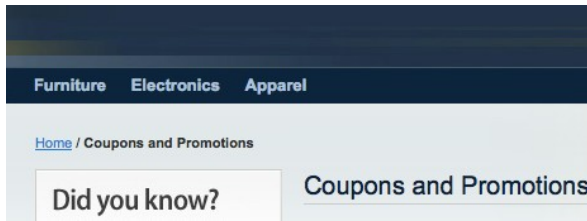
## Explaining the Interface

The screenshot shows the CMS edit page for 'Coupons and Promotions'. On the left is a 'Page Information' sidebar with tabs for Page Information, Content, Design, Meta Data, and Breadcrumbs. The main area is titled 'Edit Page 'Coupons and Promotions'' and contains a 'Breadcrumbs' section with three radio button options: 'Use Default Breadcrumbs' (selected), 'Use Custom Breadcrumbs', and 'Hide Breadcrumbs'. A note indicates that default settings are defined in the System Configuration Settings. At the top right are buttons for Back, Reset, Delete Page, Save Page, and Save and Continue Edit.

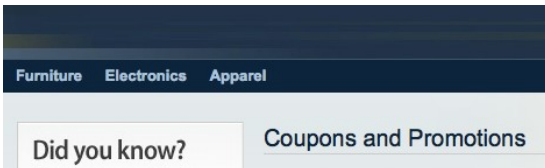
On the CMS edit page and you will see a "Breadcrumbs" Tab, click it and this is what you will see:

1. "Use Default Breadcrumbs" will display according to your settings. The system settings let you turn breadcrumbs on or off for all CMS pages. If breadcrumbs are turned on in the system settings, the breadcrumbs will be "Home > Page Title"
2. "Use Custom Breadcrumbs" will let you specify breadcrumbs.
3. "Hide Breadcrumbs" will let you turn off breadcrumbs for this page.

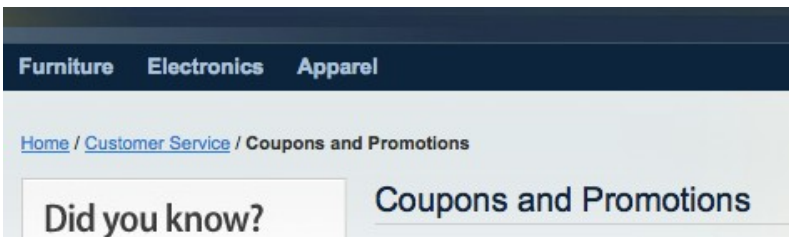
Below are the default Breadcrumbs. "Home > Coupons and Promotions"



If you select Hide Breadcrumbs, then you will see no breadcrumbs:



We are going to create the following custom breadcrumbs:



## Creating Custom Breadcrumbs

When you select "Custom Breadcrumbs", you will see this:

### Breadcrumbs


Use Default Breadcrumbs  
▲ Default Settings are defined in the System Configuration Settings

Use Custom Breadcrumbs

Hide Breadcrumbs

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### Custom Breadcrumbs

 Define custom breadcrumbs for this page below:

"Title" is shown as a tooltip when a user hovers over a breadcrumb.

"Title" and "Display Label" are both required. Often they are the same value.

"Link" value can be relative to Website Base URL, it can be a full URL, or it can be blank.

Title	Display Label	Link	Sort Order	Remove
<input type="text" value="Home"/>	<input type="text" value="Home"/>	<input type="text" value="/"/>	<input type="text" value="1"/>	<input type="button" value="✕"/>
<input type="text" value="Coupons and Promotions"/>	<input type="text" value="Coupons and Promotions"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="button" value="✕"/>

### Add Breadcrumb

Title	Display Label	Link	Sort Order	Add
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="3"/>	<input type="button" value="➕ Add"/>

By default, this extension fills out the default breadcrumbs for you. You can edit or remove these.

We are going to add one breadcrumb for "Customer Service"

To do this, under Add Breadcrumb, fill in "Customer Service" for title and display label and fill in "customer-service" under link.

**TIP:** Link can be a full url with http:// - if there is no http:// then this extension will add the store base url to the beginning of the link.

This is how it will look after you fill in the fields.

### Breadcrumbs

Use Default Breadcrumbs  
▲ Default Settings are defined in the System Configuration Settings

Use Custom Breadcrumbs

Hide Breadcrumbs

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#### Custom Breadcrumbs

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Title	Display Label	Link	Sort Order	Remove
Home	Home	/	1	
Coupons and Promotions	Coupons and Promotions		2	

#### Add Breadcrumb

Title	Display Label	Link	Sort Order	Add
Customer Service	Customer Service	customer-service	3	

Next, click the "Add" button and adjust the sort order so that the Coupons and Promotions breadcrumb is last.

### Breadcrumbs

Use Default Breadcrumbs  
▲ Default Settings are defined in the System Configuration Settings

Use Custom Breadcrumbs

Hide Breadcrumbs

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#### Custom Breadcrumbs

Define custom breadcrumbs for this page below:

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"Link" value can be relative to Website Base URL, it can be a full URL, or it can be blank.

Title	Display Label	Link	Sort Order	Remove
Home	Home	/	1	
Coupons and Promotions	Coupons and Promotions		4	
Customer Service	Customer Service	customer-service	3	

#### Add Breadcrumb

Title	Display Label	Link	Sort Order	Add
			4	

Click Save and Continue and you will see that the breadcrumb is saved:

### Breadcrumbs

Use Default Breadcrumbs  
▲ Default Settings are defined in the System Configuration Settings

Use Custom Breadcrumbs

Hide Breadcrumbs

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#### Custom Breadcrumbs

💡 Define custom breadcrumbs for this page below:

"Title" is shown as a tooltip when a user hovers over a breadcrumb.

"Title" and "Display Label" are both required. Often they are the same value.

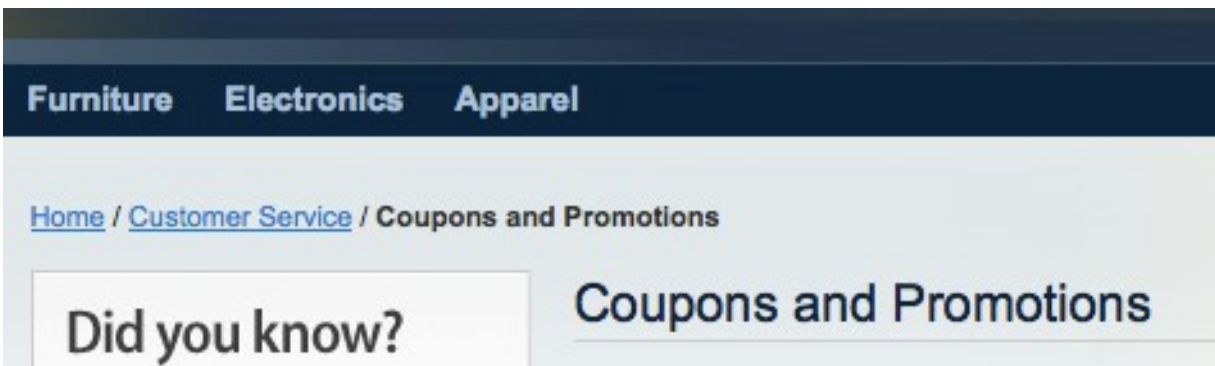
"Link" value can be relative to Website Base URL, it can be a full URL, or it can be blank.

Title	Display Label	Link	Sort Order	Remove
<input type="text" value="Home"/>	<input type="text" value="Home"/>	<input type="text" value="/"/>	<input type="text" value="1"/>	<input type="button" value="✕"/>
<input type="text" value="Customer Service"/>	<input type="text" value="Customer Service"/>	<input type="text" value="customer-service"/>	<input type="text" value="2"/>	<input type="button" value="✕"/>
<input type="text" value="Coupons and Promotions"/>	<input type="text" value="Coupons and Promotions"/>	<input type="text"/>	<input type="text" value="3"/>	<input type="button" value="✕"/>

#### Add Breadcrumb

Title	Display Label	Link	Sort Order	Add
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="button" value="➕ Add"/>

When you load up the page in the frontend, you will see the new breadcrumb with a link to the customer service page.



# Part Three - Uninstalling

To uninstall the module, perform the following steps:

1. Delete Files
  - `magento/app/etc/modules/IcebergCommerce_CMSBreadcrumbs.xml`
  - `magento/js/iceberg/cmsbreadcrumbs`
  - `magento/app/code/community/IcebergCommerce/CMSBreadcrumbs`
  - `magento/app/design/adminhtml/default/default/template/iceberg/cmsbreadcrumbs`
  - `magento/app/design/adminhtml/default/default/layout/cmsbreadcrumbs.xml`
2. Flush your Magento Cache (Admin > System > Cache Management > Flush Magento Cache)